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B.B.A. (Part - III) (Semester - VI) Examination, November - 2016
INTERNATIONAL BUSINESS (Paper - II)
Sub. Code : 43964

Day and Date : Thursday, 10-11-2016
Time : 3.00 p.m. to 5.00 p.m.

Total Marks : 40

- Instructions :**
- 1) All the questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) Discuss the factors affecting international investment. [14]

OR

Would China become a threat to India? If so, explain the strategies of Indian business.

Q2) Write short answers (any two): [16]

- a) Write a note on FEMA.
- b) What are the objectives of SAARC? Explain its structure.
- c) Do you think that the direction of Indian international business would change? If so, state the direction.
- d) What is country risk analysis? Comment on social, economic and ethical practices.

Q3) Write short notes (any two): [10]

- a) Export promotion council.
- b) Risk in international operations.
- c) NAFTA
- d) Threats in international business.

